

Kuwait University
College of Business Administration

Training and Consulting Office

## CBA Training & Consulting Office



In today's rapidly evolving business landscape, professional development has become more crucial than ever for organizations seeking to stay competitive and adapt to change. Employees need to continuously upgrade their skills and knowledge to meet the demands of their roles and contribute effectively to organizational success.

The Consulting and Training Office of College of Business Administration (CBA) at Kuwait University, serves as its gateway to offer training programs and management consulting services. Since 2005, CBA has achieved international academic accreditation for its bachelor's and master's programs from the Association to Advance Collegiate Schools of Business (AACSB), a globally recognized accrediting body for business education. The CBA Training Office brings together faculty members with doctoral degrees earned from top 50 institutions in their respective management fields. The office provides tailored training programs that equip professionals with the latest industry insights, practical skills, and interactive learning experiences to drive success in the workplace.

By partnering with us, organizations can ensure that their workforce remains agile, innovative, and equipped to tackle the challenges of tomorrow, ultimately driving growth, productivity, and overall business success.

## Our Solutions



#### 1- Training Programs for Employees:

Our office facilitates training programs conducted by esteemed faculty members for employees across various organizations.

Leveraging the expertise of our faculty from disciplines such as economics, finance, accounting, information systems, operations management, public administration, management, and marketing, we offer a wide range of specialized training sessions covering subjects including strategic management, human resource management, organizational behavior, leadership, communication, marketing, finance and financial analysis, and business analytics, among others.

These programs are designed to provide employees with practical insights, industry best practices, and actionable strategies to enhance their skills, drive performance, and contribute effectively to organizational goals.

Through interactive workshops, seminars, and hands-on exercises, employees gain valuable knowledge and tools that enable them to thrive in their roles and navigate the complexities of today's business environment. Our faculty-led training programs offer a unique opportunity for organizations to invest in the professional development of their workforce and foster a culture of continuous learning and growth.

## Our Solutions



#### 2- Custom Solutions for Staff Training and Professional Development:

Recognizing that each organization has unique training needs and objectives, our office offers custom solutions for staff training and professional development.

We collaborate closely with partnering organizations to identify specific topics of interest, challenges, and skill gaps within their workforce. Leveraging our faculty's expertise and industry insights, we design tailor-made training programs that address these needs, delivering impactful learning experiences that drive tangible results and foster continuous improvement.

#### **3- Consulting Services:**

Our faculty members also offer consulting services, leveraging their academic expertise and practical experience to provide valuable insights and solutions to business challenges.

Whether it's advising on strategic decision-making, optimizing operational processes, or implementing effective leadership strategies, our consultants work collaboratively with organizations to achieve their goals and drive sustainable growth.

## Our Solutions



#### **4- Conducting Research Studies:**

In addition to training and consulting services, our Training Office conducts academic research studies to support companies in making informed decisions and addressing key business issues.

We believe in the importance of evidence-based management in different areas from managing employees to managing strategic decisions.

Our research capabilities encompass a wide range of areas, including workforce studies (e.g., annual engagement surveys, employee satisfaction, development needs, leadership skills), market studies (e.g., customer behavior, market trends, competitive analysis), and studies related to investment decisions (e.g., financial analysis, risk assessment, performance evaluation).

By leveraging rigorous research methodologies and cutting-edge analytical tools, we provide actionable insights and strategic recommendations that empower companies to navigate complex challenges and seize opportunities for growth and innovation.

# Adding Value to Your Company's Growth



#### **Faculty Academic Excellence:**

Our faculty members are the cornerstone of our training programs. Each instructor holds a PhD from one of the top 50 schools in their respective fields, ensuring the highest standards of academic rigor and expertise.

Their deep knowledge and research-backed insights enable them to deliver training content that is not only theoretically sound but also highly relevant to the challenges faced by modern businesses.

#### Faculty Practical Experience:

What sets our faculty apart is their extensive practical experience in both the private and public sectors. They bring real-world insights and perspectives to the training room, drawing from their firsthand experiences to enrich discussions and provide actionable solutions to business problems.

This unique combination of academic rigor and practical wisdom ensures that our training programs are not just theoretical exercises but directly applicable to the realities of your industry.

# Adding Value to Your Company's Growth



### **Interactive Learning Methodologies:**

We believe that effective learning happens through active engagement and participation. That's why our training programs are designed to be highly interactive, incorporating case discussions using Harvard Business cases and hands-on activities. These interactive sessions encourage critical thinking, collaboration, and problem-solving skills among participants, fostering a dynamic learning environment that drives tangible results.

#### Tailored Solutions for Your Company:

We understand that every company has unique training needs and objectives. That's why we offer customized training solutions tailored to address the specific challenges and goals of your organization. Whether you're looking to upskill your workforce in a particular area or enhance overall team performance, our faculty will work closely with you to design a training program that aligns with your strategic priorities and delivers measurable outcomes.

Adding
Value to
Your
Company's
Growth



### **Long-Term Partnership:**

Our commitment to excellence extends beyond individual training programs. We view our relationship with your company as a long-term partnership aimed at fostering continuous learning and development. As your trusted training partner, we will continually assess and adapt our offerings to meet the evolving needs of your organization, ensuring that you stay ahead of the curve in today's dynamic business landscape.

## CBA Training & Consulting Office



Overall, the Training and Consulting Office at the College of Business Administration serves as a trusted partner for organizations seeking to invest in the professional development of their workforce, drive organizational excellence, and achieve sustainable success in today's dynamic business environment.

Partnering with the Training and Consulting Office offers your company a unique opportunity to leverage the expertise of our top-tier faculty, combined with interactive learning methodologies, to drive innovation, growth, and success. Whether it's enhancing faculty capabilities, developing custom training solutions, providing expert consulting services, or conducting insightful research, we are committed to delivering value and driving positive impact for our clients.

We look forward to collaborating with you to unlock the full potential of your workforce and achieve your business objectives. Let's embark on this journey of learning and growth together!



## Dr. Majdi Quttainah

Associate Professor - Management and Marketing

#### **Offered Training Programs**

Corporate Governance

Majdi Anwar Quttainah earned his Ph.D. degree in Management from Rensselaer Polytechnic Institute, Lally School of Management & Technology (USA); MBA degree with merits from the Business School & Entrepreneurship at Newcastle University (UK), and bachelor's degree in International Business from the American International University in London (UK). Dr. Quttainah is an associate professor of management in the College of Business Administration at Kuwait University. His research and teaching interests are corporate governance and strategies, entrepreneurship & small businesses, and organizational development. In addition, as a recognition of his research, he was awarded the Best Young Researcher academic year 2016/2017 Kuwait University.



## Dr. Mishari Alnahedh

Associate Professor - Management and Marketing

#### **Offered Training Programs**

Performance Management and KPIs	Effective Decision Making
Strategic Management	Change Management and Leadership
Monitoring and Developing Performance in Work Environment	

Mishari Alnahedh is an Associate Professor of Strategy and Entrepreneurship in the College of Business Administration at Kuwait University. Focusing on entrepreneurship, innovation, and corporate strategy, his research examines the complexity in the firm's activities, informal entrepreneurship, entrepreneurial finance, and organizational change and growth strategies. Mishari holds a PhD in business administration from the Warrington College of Business at University of Florida, an MBA in strategy, finance and economics from the Booth School of Business at the University of Chicago, and a BS In electrical engineering from the University of Kansas. His research has been published in international journals such as Strategy Science, Management Research Review, and Social Enterprise Journal. At Kuwait University, Mishari was awarded the Best Young Researcher award and the Teaching Excellence award. Mishari is a founding board member at Abdullah Alsalem University in Kuwait. He was a research fellow at the London School of Economics in the Middle East Center. He also served as the economic advisor to the Minister of Commerce and Industry in Kuwait. Mishari's work experience includes investment banking, private equity, and venture capital. He cofounded multiple tech startups in Kuwait and the region.



## Dr. Nawaf Alabduljader

Associate Professor - Management and Marketing

#### **Offered Training Programs**

Performance Management and KPIs	Strategic Management
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Nawaf Alabduljader is an associate professor at Kuwait University, Management and Marketing Department. Nawaf currently holds the position of Associate Dean of Planning, Consulting, and Training at the College of Business Administration. Nawaf received his PhD from the George Washington University (GWU), School of Business, Department of Management. His research interests focus on entrepreneurship, human resource management, leadership in teams, and performance management. Nawaf received the award of best young faculty researcher in humanities (2023). Nawaf's work has been published in Academy of Management Annals, rated the number one journal in management in terms of impact factor by the Journal Citation Report (JCR). His research has also been published in Organizational Research Methods, Academy of Management Learning and Education, Journal of Small Business Management, Journal of Knowledge Management, among others. Nawaf's paper submitted to the Academy of Management, was awarded one of the top for the Best Papers by the Academy of Management Education and Development Division. Nawaf also has extensive experience in the industry, working in both the private and public sector. He worked as a consultant and provided training in different institutions Boubyan Bank (Human Resource Management department), The Prime Ministers office, the Ministry of Health, Kuwait National Fund for Small and Medium Enterprises, among others. In addition, Nawaf has also published chapters in several entrepreneurship textbooks, including Annals of Entrepreneurship Education and Pedagogy (forthcoming); A research Agenda for Entrepreneurship Education; International Enterprise Education: Perspectives on Theory and Practice. Nawaf has presented in over 16 academic conferences including Academy of Management, United States Associated for Small Businesses, International Council for Small Businesses and the Society for Industrial and Organizational Psychology.



## Dr. Hammad Akbar

Associate Professor - Management and Marketing

#### **Offered Training Programs**

Developing Leadership Talent in Today's Knowledge Economy	Critical Thinking
Better Conversation and Openness	Learning Culture Mindset

Dr Hammad Akbar is a faculty member at the College of Business Administration, Kuwait University. Previously, he was at the University of Liverpool, UK. He studied economics at the University of Cambridge, UK and has a PhD in Management from the University of East Anglia, UK. He is regarded as an excellent teacher and has published in top international journals. His teaching interests are cross-disciplinary; leadership and change, talent and people management, innovation and entrepreneurship, and learning and knowledge creation. He has delivered executive development workshops in USA, UK, Malaysia, India, Pakistan and Saudi Arabia. He is also a Fellow of the Higher Education Academy and an Honorary Lifetime Fellow of the Cambridge Commonwealth Trust, UK



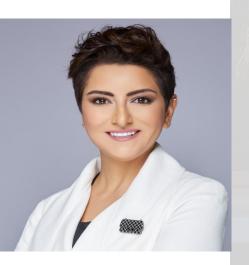
## Dr. Abdullatif Alrashdan

Associate Professor - Management and Marketing

#### **Offered Training Programs**

Effective Decision Making	Change Management and Leadership
Negotiation Skills	

Abdullatif Alrashdan is an Associate Professor of Management at Kuwait University. He earned his Ph.D. in Management with a focus on Strategic Management from the University of Connecticut in April 2020. He also holds an MBA from The State University of New York at Buffalo, with triple concentrations in Finance, Management, and Human Resources, completed in 2016. His academic journey began with a bachelor's degree in Business Administration, specializing in Finance, from Kuwait University in 2006. Abdullatif's research has been published in leading management journals, including Strategic Management Journal, Management Research Review, and the International Journal of Organizational Analysis. He has presented his work at renowned research conferences, such as the Academy of Management and the Strategic Management Society. His teaching interests include strategic management, international business, organizational change, and negotiations.



## **Dr. Samar Baqer**

Assistant Professor - Management and Marketing

#### **Offered Training Programs**

Fundamentals of Personal Branding

Dr. Samar Baqer is a Fullbright who is currently working as an assistant professor of marketing at the College of Business Administration in Kuwait University. Beside her academic work, Dr. Baqer is a public speaker, consultant, and a High-Performance coach. She offered her consulting services to several entities in Kuwait such as: UNDP-Kuwait, Ministry of planning, Kuwait National Fund for SME Development, KFAS Academy (a company under the umbrella of Kuwait Foundation for the Advancement of Sciences), the communication committee for New Kuwait, and other private marketing agencies. Also, she served is a board member at The Diplomatic Institute of The Ministry of Foreign Affairs, State of Kuwait. Moreover, she is usually invited as a motivational speaker in many regional and global conferences and universities including: The International Council for Small Businesses (ICSB) annual conference in Egypt and Washington DC., The American University in Bulgaria, Ministry of Youth in Kuwait, Arabnet conference (Kuwait and Riyadh), and many other professional events. In 2018 she was invited to speak at TEDx-Muscat, as one of the influencing women in the Gulf region. She inspired the audience with a speech about her journey of success and all the challenges she faced as an Arab woman. Her main focus in training and consultation is in the areas of marketing strategy, branding strategy, personal branding & image management, and service marketing. She made it a commitment to support and empower the youth through several volunteering activities. Currently, she is a regular speaker and trainer in major youth programs such as The Proteges, Injaz, and Fikra Program.



## Dr. Salah Alabduljader

Assistant Professor - Management and Marketing

#### **Offered Training Programs**

Negotiation Skills	Modern Leadership Skills
Developing Positive Thinking	Building Leadership System Thinking
Integrated Management Skills for Leading Organizational Change	Supervisory Management in Decision-Making Centers

Dr. Salah Alabduljader is a faculty member of Management and Marketing department at College of Business Administration-Kuwait University. He obtained his PhD in human resources planning using future study's methodology from Strathclyde University, UK in 1999. He has presented 15 published research during his academic career. His research interests include Human Resources Management, Strategic planning, Future studies, Leadership of organizations and institutions, Planning and organizing labor organizations and performance evaluation. He has taught many educational materials: Business Communication and Report Writing, Principles of Management, Strategic Management, Proactive Leadership, Leadership and organizational behavior and Planning and Decision Making And master's courses as well. One of the effective community participations that he chaired was the National Retirees Project (Kibrat). He has provided many training courses through various state institutions since 1997 until now. His training courses vary on topics of planning, future thinking, human resources management, team leadership, and improving the quality of effective communication. Some examples: Modern Trends in Supervisory Management Course for the Audit Bureau, Proactive Leadership Course - The Five Rules at Ibn Al-Haytham Training Center, Leadership Thinking Course Using the Hermann System for the Civil Service Bureau, and many other courses.



### Dr. Abrar Abul

Assistant Professor - Management and Marketing

#### **Offered Training Programs**

Developing Positive Thinking	Corporate Social Responsibility
Developing Supervision and Leadership Skills	The Art of Dealing with Others

Dr. Abrar Abul, an Assistant Professor in the Management and Marketing Department at Kuwait University, is committed to leveraging her expertise to drive positive change in both business sectors. With a focus on enhancing employee engagement, fostering entrepreneurship, and stimulating economic growth, Dr. Abrar's research spans various domains including human resources, healthcare management, organizational behavior, and entrepreneurship, with a particular emphasis on empowering women entrepreneurs in Kuwait. Having earned her Ph.D. in Management from Rensselaer Polytechnic Institute and completed a fellowship at the Harvard Kennedy School, Dr. Abrar brings a wealth of academic rigor and real-world insights to her work. She holds an MBA and a bachelor's degree in operations and Supply Chain Management from Kuwait University. Drawing from her experience in the banking industry, Dr. Abrar understands the critical link between organizational practices and economic prosperity. She applies her research findings to develop strategies that enhance employee engagement and other employee attitudes, facilitate entrepreneurial endeavors, and drive economic development. As she continues her academic endeavors at Kuwait University, Dr. Abrar Abul remains committed to bridging the gap between theory and practice, with the goal of creating a more vibrant and inclusive economy that empowers individuals and fosters sustainable development.



Assistant Professor - Management and Marketing

#### **Offered Training Programs**

Modern Leadership Skills	Building Leadership System Thinking
Problem Solving and Decision Making	

Dr. Latifa A. Albader is an assistant professor in the Department of Management and Marketing at the College of Business Administration at Kuwait University. She recieved her Ph.D. in Management from the W.P. Carey School of Business at Arizona State University. Her research centers on strategic management, with a focus on corporate governance, top management teams, shareholder activism, and research methods. Dr. Albader's work has been published in respected international journals such as Strategic Organization, Business & Society, and Organizational Research Methods. She presented her research at prestigious conferences, including those of the Academy of Management and Strategic Management Society, where her work received multiple nominations and an award for Best Paper. Prior to her current role at Kuwait University, Dr. Albader worked as a Business Development Coordinator and part-time instructor in business at the Gulf University for Science and Technology (GUST) in Kuwait. She joined Kuwait University in 2012 as an instructor in the Department of Finance and Financial Institutions before pursuing her doctoral studies. Dr. Albader's work experience, educational background, and commitment to research excellence enable her to deliver impactful training in effective and robust business and management practices.



## Dr. Ali Alkazemi

Associate Professor - Public Administration

#### **Offered Training Programs**

Teamwork Skills

Dr. Ali Alkazemi is an Associate Professor of Public Administration at the College of Business Administration, Kuwait University. He received a B.Sc. in Finance from Kuwait University and the masters (1988) and PhD (1993) degrees in Public Management and Policy from University of Pittsburgh PA, USA. He was the Assistant Vice President for Academic Affairs for agreements, collaboration and teaching development (2005-2008). He also served as the Director of Kuwait Cultural Office In Los Angeles (2008-2013). He has more than 30 years of consulting experience in various public administration projects. He held seminars and training workshops for numerous public institutions and ministries in areas of managerial ethics and ethics in the workplace, teamwork and team building, communications, administrative reform, conflict management, leadership, and time and stress management. His research interest include ethics in public service, new public management, governance, organizational learning, corporate social responsibility, taxation and public finance.



## Dr. Hani Alsarraf

Assistant Professor - Public Administration

#### **Offered Training Programs**

Effective Communication Skills	Crisis Management
Studying the State's Developmental Plans and Their Relevance to Government Work Programmes	Administrative Work Ethics

Dr. Hani Alsarraf is a distinguished academic and consultant specializing in public administration and policy analysis. He holds a PhD from Cleveland State University, an MPA from the University of Colorado at Denver, and a BA. from Kuwait University. Currently, Dr. Alsarraf is an Assistant Professor in the Department of Public Administration at the College of Business Administration, Kuwait University. Dr. Alsarraf's professional experience includes consulting for the National Observatory Center for Sustainable Development and Future Foresight and contributing to the Kuwait Public Policy Center through the United Nations Development Programme (UNDP). He served as a member of the Special Task Force to Form the Vision and Strategy of The Diwan of the Prime Minister of the State of Kuwait and as a member of the Experts' Team for Evaluating the National Plan Proposals at the General Secretariat of the Supreme Council for Planning and Development in Kuwait. Additionally, he was a member of the Technical Team for the Kuwait National Competitiveness Committee at the World Economic Forum for about ten years. As a founding member of the Association for Middle Eastern Public Policy and Administration, Dr. Alsarraf is also actively involved in several professional associations in Kuwait and the United States. He has presented at numerous international conferences and is committed to continuous professional development in teaching and research. Dr. Alsarraf's research interests focus on ethics, transparency, and governance in public service, the public policy process and analysis, and the knowledge-based economy and ICT in public organizations. He has authored numerous chapters and published several articles on these topics. Additionally, Dr. Alsarraf has conducted various training programs for public and private organizations on topics such as Public Policy Process and Analysis, Enhancing Ethics Decision-Making, Effective Organizational Communication Skills, and Leadership Skills for Public Managers.



## Dr. Khaled Alsabah

Assistant Professor - Finance

#### **Offered Training Programs**

Stock Evaluation for Beginners

Dr. Khaled Waleed Alsabah is an Assistant Professor of Finance at Kuwait University's College of Business Administration. He earned his Ph.D. in Finance from the University of Colorado Boulder. Dr. Alsabah's research focuses on corporate finance, market microstructure, real estate and behavioral finance, with publications in journals such as the Journal of Behavioral Finance, Journal of Accounting and Public Policy and Borsa Istanbul Review. In addition to his academic contributions, Dr. Alsabah has actively participated in international conferences and served as the Director of the Financial Trading Center at Kuwait University. He has advised award-winning student teams in ESG trading initiatives and contributed to various academic committees, including AACSB accreditation and sustainability efforts.



## **Dr. Saad Alkazemi**

Assistant Professor - Accounting

### **Offered Training Programs**

Principles of Sustainability Reporting (ESG Reporting)

- Ph.D., Accounting, Case Western Reserve University
- M.S., Accountancy, Case Western Reserve University
- B.S., Accounting, University of Pittsburgh



## Dr. Abdulrahman Alrefai

Assistant Professor - Accounting

#### **Offered Training Programs**

Modern Methods of Monitoring and Follow-Up

Abdulrahman Alrefai is an Assistant Professor in the Accounting Department, College of Business Administration, Kuwait University. He received his PhD in Business Administration – Accounting Information Systems in 2019 from Rutgers University. His research focuses on control risk assessment, process mining and monitoring, and audit quality.



## **Dr. Kamel Rouibah**

Professor - Information System and Operations Management

#### **Offered Training Programs**

Problem Solving and Decision-Making

Dr. Kamel Rouibah is Full Professor of information systems, College of Business Administration (CBA), Kuwait University. He holds a PhD in Information Systems from Ecole Polytechnique of Grenoble, France. Before joining CBA, he worked at the Faculty of Technology Management at Eindhoven (Netherlands). His research interests include three research areas, all of which he also researches from international- and cross-cultural perspectives: (1) Engineering Data Management and Workflow Management, (2) Human Computer Interaction and Online Deviance; (3) Information System / Information Technology and e-business Acceptance, Diffusion, Satisfaction, and Continuous Use. His methodological strengths are in theory building, literature reviews, meta-analysis, structural equation modelling, multilevel analysis, instrument development, and online surveys. He conducts research on the international-, organizational-, group, and individual-level.



## **Dr. Raed Husain**

Associate Professor - Information System and Operations Management

#### **Offered Training Programs**

Linear Programming for Optimal Decision-Making Using Spreadsheets Problem Solving and Decision Making

Raed Al-Husain is an Associate Professor of operations and supply chain management at Kuwait University. His research interests span a broad spectrum, encompassing topics such as supply chain design and simulation, the supply chain in the oil industry, scheduling, linear and goal programming applications, and disaster and risk management. At the College of Business Administration, Raed teaches operations management, management sciences, supply chain management, quality control, simulation, and statistics. In addition to his teaching duties, Raed offers training courses for entrepreneurs in managerial decision-making, equipping them with essential tools for sound business practices. Additionally, Raed Al-Husain has occupied pivotal administrative roles at Kuwait University. These include the positions of Director of the Information Technology Center, Director of the Office of Student Training and Alumni, and Chairperson of the Information Systems and Operations Management Department at the College of Business Administration. Dr. Al-Husain earned his B.S. and M.S. in electrical engineering and operations research from the University of Southern California in 1999 and 2001, respectively. He also received his Ph.D. in operations and supply chain management from the University of Houston in 2005.



## Dr. Abrar Alhasan

Associate Professor - Information System and Operations Management

#### **Offered Training Programs**

Data Driven Decisions: Business Analytics	Artificial Intelligence Fundamentals for
Using Excel	Managers

Dr. Abrar Al-Hasan is an Associate Professor of Information Systems at the College of Business Administration, Kuwait University, currently serving as the Vice Dean of Student Affairs. She received a B.Sc. degree in Computer Engineering from Kuwait University and an M.B.A. and Ph.D. in Business and Management with a focus on Information Systems from the University of Maryland at College Park, MD, U.S.A. Dr. Al-Hasan is a passionate and accomplished leader in technology and academia, specializing in the management of information systems, data analysis, and digital strategy. Her research interests include social media and social networks, health information systems, online markets and digital strategy, and the economics of information. She has contributed significantly to her field with publications in leading academic journals and presentations at global conferences. Dr. Al-Hasan has also been instrumental in advancing educational curricula. Her consulting work includes partnerships with prominent organizations such as the Kuwait Foundation for the Advancement of Sciences, Dasman Diabetes Institute, and the Kuwait Parliament, showcasing her strategic expertise in digital system management. Dr. Al-Hasan has earned recognition for teaching excellence, is committed to empowering the next generation of digital professionals, and aims to drive impactful policy and industry practices in Kuwait.



## Dr. Ali Dashti

Assistant Professor - Information System and Operations Management

#### **Offered Training Programs**

Project Management Planning

Dr. Ali Dashti joined Kuwait University in 2001. He spent 2 years in Georgia State University where he obtained his MBA with concentration in Computer Information Systems. He then joined University of British Columbia where he obtained his PhD in 2010. Dr. Dashti has been part of part of Kuwait University College of Business Administration faculty members since 2010.



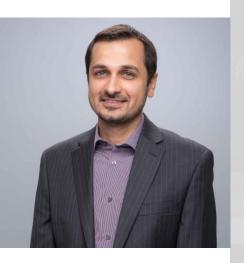
## Dr. Abdullah Alhauli

Assistant Professor - Information System and Operations Management

#### **Offered Training Programs**

Statistical Analysis Using SPSS	Decision Making Skills Using Computational
	Modeling

Abdullah Alhauli is an Assistant Professor of Information Systems at Kuwait University's College of Business Administration. He holds a Bachelor's degree in Systems Engineering from George Mason University (2011) and both a Master's (2016) and Ph.D. (2021) in Information Systems from the University of Maryland's Robert H. Smith School of Business, where his dissertation earned the prestigious Smith Outstanding Dissertation Award. His research explores the economics of digital platforms in both B2C and B2B contexts, with a current particular focus on how artificial intelligence, including generative AI, is reshaping market dynamics, business performance, and user behavior. His work has been published in leading journals in the field of information systems, such as Information Systems Research and MIS Quarterly. In the classroom, Dr. Alhauli teaches courses on systems design, data analytics, and business intelligence, covering topics such as data mining and machine learning, big data, business statistics, and data visualization. His teaching emphasizes the practical application of data-driven methods to solve real-world business challenges.



## Dr. Salman Aljazzaf

Assistant Professor - Information System and Operations Management

#### **Offered Training Programs**

Cyber Security Basics for Non-IT	Data Mining and Predictive Analytics Using
Professionals	Excel

Dr. Salman Aljazzaf is an Assistant Professor of Information Systems at the College of Business Administration, Kuwait University. His current research interest includes business value of IT, IT governance, digital platforms, digital marketing, and e-government. He earned his PhD in Information Systems and MBA from the University of Maryland, College Park (2019 and 2014) and received his BSc. in Computer Engineering from Kuwait University (2006). Before pursuing his graduate degrees, Salman worked as a network and telecommunications engineer in the Kuwait National Petroleum Company between 2006 and 2012.



Assistant Professor - Information System and Operations Management

#### **Offered Training Programs**

Monitoring and Developing Performance in Work Environment	Operations and Production Management
Modern Management Approaches	Teamwork Skills

Dr. Nasser Saad Habeeb Al Monawer is an Assistant Professor of Information Systems and Operations Management at Kuwait University's College of Business Administration. Dr. Almonawer's research focuses on Supply Chain Management, Operations Management, and the Integration of Quality and Digital Practices in Sustainable Performance. His work has been published in various prestigious journals, including the Journal of Retailing and Consumer Services and Administrative Sciences. He earned his Ph.D. in Supply Chain Management from Rutgers Business School in 2022, where he examined the impact of brand and quality on the introduction of store brand products. His recent research also explores the influence of quality management practices and digital integration on sustainability in hotel food supply chains. Dr. Almonawer holds a M.Sc. in Global Supply Chain Management from Marshall Business School at the University of Southern California (2016), an MBA from the Gulf University of Science and Technology (2011), and a BBA in Management from the American University of Kuwait (2008). His professional experience spans project management in Oil & Gas, Construction, Banking, and Investment, providing a well-rounded perspective on business operations. At Kuwait University, he teaches courses such as operations and production management, supply chain management, and quality control, shaping the next generation of business professionals.